



## Sponsorship Opportunities for TAPPI 2018 Extrusion Coating Course

**A Night at Joes Crab Shack - \$3500 (exclusive) **SOLD****

On Wednesday, August 15<sup>th</sup>, Extrusion Coating Course attendees will be heading to the famous Joes Crab Shack for an evening of great food and networking. Enjoy Florida seafood while listening to live beach music and looking out over the Atlantic Ocean from an exquisite rooftop view.

Be a part of their memory for this evening by being a sponsor. Sponsorship includes:

- Company logo on course notes and on site schedule
- Company logo & link on the TAPPI event website
- Logo displayed at the event
- Logo recognition on course welcome slides
- Beverage cups *OR* napkins with company logo
- Table Top at the reception on Tuesday from 5:00 pm – 7:00 pm

**Lunch Sponsor - \$2000 (exclusive either Tuesday or Thursday)**

- Logo on signs at refreshment breaks and the tabletop reception on Tuesday
- Signage in the lunch area and on each table (choose Tuesday or Thursday as the exclusive sponsor)
- Company logo & link on TAPPI event website
- Logo recognition on course welcome slides
- Option to give a 10 minute presentation to lunch attendees
- Table Top at the reception on Tuesday from 5:00 – 7:00

**Lanyards - \$750 (exclusive - company supplied) **SOLD****

- Company logo & link on TAPPI event website

**Pens - \$750 (exclusive - company supplied) **SOLD****

- Company logo & link on TAPPI event website

**Note pads - \$1000 (exclusive - company supplied)**

- Company logo & link on TAPPI event website

**Business Card size USB Drive with Course Notes - \$1500**

- Company logo & link on TAPPI event website
- Company logo on business card size USB drive

**Tabletop - attendee - \$750 (no limit)**

- Logo on signs at refreshment breaks and the tabletop reception on Tuesday
- Company logo & link on TAPPI event website
- Tabletop at the reception on Tuesday from 5:00 – 7:00

**New Technology Showcase - \$250 (four spots available – first come first serve)**

- 7 minute presentation to course attendees on Tuesday prior to the Tabletop Reception
- Commercialism is allowed but anti-trust policies will be enforced
- See additional information below

**New Technology Showcase + Tabletop - \$900**

**Hotel Key Cards - \$1200 **SOLD****

# Great Marketing Opportunity!

## New Technology Showcase

Tuesday August 14, 2018

4:30 – 5:00 pm

Hilton Hotel, Daytona Beach, FL

The TAPPI International Flexible Packaging and Extrusion Division is introducing the opportunity for any supplier to present a short commercial presentation dedicated to your newest technology to the participants at the extremely popular TAPPI Extrusion Coating Course this year. Participation will include:

- An 8-minute presentation of your new technology, product or service without commercialism guidelines/restrictions (TAPPI anti-trust guidelines still enforced)
- A pdf version of your presentation distributed to course attendees (provided that we receive the presentation by the required deadline)
- Company and presenter's name and logo listed in the course notebook

## Requirements of NTS Application

- Presentation must be for a new product, a new service, or a new application of an existing product or service.
- Provide title, speaker's name and contact information, company name, and a short abstract to TAPPI by **July 6, 2018**. Abstracts should be about 75 words or less.
- The presentation CAN include your company name, trade names, and logos.
- No pricing information is allowed and presenters must adhere to TAPPI antitrust guidelines. Violations could lead to removal from the program during your presentation.
- Presentations, in their entirety must be 8 minutes long. A timer will be employed and visible to the speaker. There will be no Q&A allowed during the session.
- Only one presentation per company
- All presentations must be sent in advance for anti-trust review and will be loaded onto one TAPPI computer. Your final presentation must be received by TAPPI on or before **August 3, 2018**.
- There is a fee of \$250 for participation in the NTS Session. You can also chose the option of having a Tabletop at the Tabletop Reception in addition to the NTS for a total charge of \$900 for both. Tabletops alone are \$750.
- NTS presenters do not need to be Extrusion Coating Course instructors.
- **Speaking slots will be allocated on a first come first served basis and there are only four (4) slots available.** Sponsors will be given priority. Presentations not deemed a new product or service may be rejected.



Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

- \$3500 Joes Crab Shack Sponsor
- \$2000 Lunch Sponsor (Tuesday)
- \$2000 Lunch Sponsor (Thursday)
- \$750 Lanyard Sponsor (company supplied)
- \$750 Pen Sponsor (company supplied)
- \$1000 Note Pad Sponsor (company supplied)
- \$1500 Business Card Size USB Drive
- \$750 Tabletop
- \$250 New Technology Showcase
- \$900 Tabletop + New Technology Showcase
- \$1200 Hotel key cards

\_\_\_\_\_ **Total Amount**

**Payment Information**

**Check** (make checks payable to TAPPI in US dollars and mail to address below)

**Credit Card (check one)**       Amex       Master Card       Visa

Card Number: \_\_\_\_\_ Expire Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Return Completed Form and Company Logo (including the URL that you would like the logo to link to on your website) to:**

TAPPI  
Attention: Anna Utzig  
15 Technology Parkway South  
Suite 115  
Peachtree Corners, GA 30092  
[autzig@tappi.org](mailto:autzig@tappi.org)

For more information, including registration and program schedule, please visit [www.extrusioncoatingcourse.com](http://www.extrusioncoatingcourse.com)